



Organized by : Kutchan Tourism Association

Supported by : Kutchan Chamber of Commerce and Industry, Niseko Promotion Board  
Niseko Hirafu Area Management, Kutchan Downtown Activation Project

#### [PURPOSE]

In Hokkaido, the governor declared the state of emergency on February 28, 2020. Local people who lived in Hokkaido stay home to prevent wide spread of COVID-19 outbreak. People who have stayed at home said it is stressful time where the community are looking for familiar things that make them feel good inside like Dining out. However the current situation makes us impossible to promote and bring customers to restaurants. The purpose of this project is to give more opportunity of take away & delivery service for both restaurants and customers. Another purpose is the mutual communication between restaurants and customers. By using "Yell" system, customers can send yell to restaurants, not only to customers from restaurants.

#### [BASIC INFORMATION]

##### ■CONTENTS

##### ①WEBSITE OPEN

⇒Categories: 「Take Away」 「Delivery」 「Restaurants which keep the guideline」

##### ②" NISEKO Kutchan Yell meal (yell meshi)-1 Grand Prix"

⇒1 order 1 yell-sheet and Vote.

The most yell received restaurants and The most yell sending people is WINNER.

○TERM April 20 - End of October (The end date depends on the situation)

※We check the next month situation at end of the month

○REQUIREMENT ①Restaurant/Bar/Café/Sweet Shop (Better if you are the member of above association)

②to abide the guideline on next page

○DEADLINE 1<sup>st</sup> deadline April 17

After the deadline, uploading the info as received it.

○FEE FREE

## [NISEKO kutchan Yell Meal (e-ru meshi)-1 Grand Prix]

- PURPOSE Customers can send a yell and support the restaurants. They act initiatives to spread photo through their own SNS.
- HOW TO
- ① Customers receive 1 yell-sheet by 1 order.
  - ② There are 3 ways to vote ※ No duplication!
    - 1) Vote through QR code
    - 2) Give “yell-sheet” when customer orders next time  
※ customers can hand it out to other listing restaurants.
    - 3) Vote it to the voting box at information center, sun sports land
  - ③ “The most yell-received restaurants” and “The most yell sender “ will be winner (every month or/and the end of project)

## [PROMOTION]

There are 4 ways planned;

## ■Kutchan Tourism Association

- ① Ask town office to post on the article of town publish paper on May
- ② Send press release to Hokkaido Shimbun
- ③ Upload through SNS

## ■Through the project

- ④ with own hashtag, to spread through SNS

## [GUIDELINE preventing from COVID-19]

Contents	Delivery	Take Away	Restaurant keeping the guideline
<b>[ 3 MAJOR POINTS ]</b>			
Refreshing the air constantly	○	○	○
Keeping social distance	○	○	○
Avoiding the big voice and chatting closer	○	○	○
<b>[ MEASURES by staff ]</b>			
Disinfecting and Washing hands	○	○	○
Keeping eyes on the staff' s health	○	○	○
Disposing carefully	○	○	○
Taking care how to serve food more than usual	○	○	○
<b>[Measures taken care by customers]</b>			
If customers want, serve by non-face-to-face ways	○	○	
Prevention by deliver staff like using mask	○		
Check customer' s health condition at reservation			○
Encouraging washing hands for customers when they enter the restaurants		△	○

## [SCHEDULE]

DATE	CONTENTS
Apr. 9~	Sharing the project with each members through KTA, NPB, KCCI mail
Apr. 17	1 <sup>st</sup> Deadline ※If you apply till then, your information is on the website on opening of website on Apr. 20
Apr. 20	Website OPEN
Apr. 28	2 <sup>nd</sup> Deadline ※If you apply till then, your info is on the website till May.1 ※After this deadline, we upload the info as we received it.
End of Apr.	Deadline of the report about your next month renewing info.
(May 1)	The article might be on the town publish paper
End of every month	Deadline of the report about your next month renewing info.
	If there are many participating restaurants and yell-vote, We will select monthly MVP.
(End of Oct.)	FINISH ※Depending on the situation, the date of finish will change.
	Announcement of MVP

## [Participation Flow]

## ■how to Join

- ① to apply through application form or Google Form
- ② KTA contacts you 1) to check the information before uploading,  
2) to check contact information, and 3) to give “Yell-sheet”
- ③ UPLOAD done and start joining

## ■On joining

- Please give your customers “Yell-sheet” at payment. (1 payment 1 sheet only)
- If you received yell-sheet from customers (even the yell to other restaurants), please bring it to Vote Box or write their comment to website instead.
- KTA will check next month information at the end of every month.

## [About Inquiry]

This project is shared through each organization to expand the news to more restaurants, but if you need to inquire any please contact directly to Kutchan Tourism Association.

## ■INQUIRY

Kutchan Tourism Association (PIC : Mai RAMIREZ)

TEL 0136-55-5372 FAX 0136-55-5376 Mail [ramirez@niseko.co.jp](mailto:ramirez@niseko.co.jp)

※Because of some meetings, I might go out. If you need, please feel free to contact below.

Facebook <https://www.facebook.com/mai.ramirez0118> Instagram @m\_ramie0118

■CONFIDENTIAL

Person in charge		TEL	
Mail Address			
Facebook account		Instagram account	

※For the easiness of contacting, please give your SNS account if you don' t have mail address.

■INFO ①Delivery ②Take Away ③Place keeping guideline

Shop name		Address	
TEL		Open Hours	
Parking	<input type="radio"/> ( cars) · NONE	Closed Day	
URL			
Facebook			
Instagram			

○Sorting Categories

※If you have several choice by categories, please write it well.

Food Type	<input type="checkbox"/> Japanese Food <input type="checkbox"/> Sushi <input type="checkbox"/> Yakiniku/ Yakitori/ Teppan yaki <input type="checkbox"/> Curry/ Soup Curry <input type="checkbox"/> Ramen <input type="checkbox"/> Udon / Soba <input type="checkbox"/> Italian / French <input type="checkbox"/> Chinese <input type="checkbox"/> Western <input type="checkbox"/> Asia / Ethnic <input type="checkbox"/> Vegetarian / Vegan <input type="checkbox"/> Bar <input type="checkbox"/> Sweets	Price per person	[LUNCH] <input type="checkbox"/> ~500 yen <input type="checkbox"/> 501~800 yen <input type="checkbox"/> 801~1000 yen <input type="checkbox"/> 1001~1500 yen <input type="checkbox"/> 1501~2000 yen <input type="checkbox"/> more than 2000 yen [DINNER] <input type="checkbox"/> ~2000 yen <input type="checkbox"/> 2001~3500 yen <input type="checkbox"/> 3501~5000 yen <input type="checkbox"/> 5001~8000 yen <input type="checkbox"/> 8001~10000 yen <input type="checkbox"/> more than 10001 yen
PICKY	<input type="checkbox"/> For Special Occasion <input type="checkbox"/> Need advanced reservation <input type="checkbox"/> Online-order available <input type="checkbox"/> Online-payment available <input type="checkbox"/> Kids Menu	<input type="checkbox"/> Party Menu <input type="checkbox"/> Large in quantity <input type="checkbox"/> Spicy Menu <input type="checkbox"/> Vegetarian / Vegan menu	

To the NEXT page

# [APPLICATION FORM]

20200409/Kutchan Tourism Association

INFO  
  ① Delivery  
  ② Take Away  
  ③ Place keeping guideline

① Delivery Area	Kutchan Downtown ・ Izumikyo ・ Yamada ・ Kabayama ・ Suburbs others ( )		
① Delivery Requirement	Ex) Free deliver with ●●● yen order, ●●● yen for delivery cost		
Not Available Hours for ① & ② in open hours			
Recommended Menu		Explanation of recommended menu	
Shop Comment			
Message from staff	※We think “With Face” lead customers support and staff photo will be on the website. (Photo-NG is okay also)		
Check List Before Applying			
<input type="checkbox"/> Member of either organization and promise to keep the guideline <input type="checkbox"/> Attach 1 photo of recommended menu <input type="checkbox"/> Attach the menu list (Especially ① and ②) <input type="checkbox"/> Attach the photo of staff  ※If you can not prepare either photos, please tell us so! We will go and take a shoot for free. ⇒ <input type="checkbox"/> Need Photoshooting!  <input type="checkbox"/> For SNS, we need cooperate with promoting together. Please use # below <b>#NISEKOくっちゃんエール飯</b>			

Apply to  
 Kutchan Tourism Association (PIC : Mai Ramirez)  
 FAX 0136-55-5376 Mail [ramirez@niseko.co.jp](mailto:ramirez@niseko.co.jp)